

4. The following is excerpted from a Des Moines Register article that appeared Sunday, September 27, 2009.

Study finds antennas are key to monarch butterfly navigation.

Millions of monarch butterflies migrate to Mexico for the winter; and scientists have long speculated on how the insects find their way. It turns out that their antennas are the key. How do we know? Researchers painted butterfly antennas black, and the insects got lost. The researchers ... did the test by holding the butterflies' wings gently and dipping their antennas in enamel paint. The ones with black paint were unable to orient to the south ... while butterflies whose antennas were coated with clear paint had no trouble navigating. Because the animals with black paint got lost even though their eyes were able to see light, the researchers concluded the antennas were vital for navigation.

- a) Why is this study an experiment and not an observational study?
- b) What is the response variable? Is this variable categorical or numerical?
- c) What are the treatments?
- d) Is there a control group? Explain briefly.
- e) Suppose there were 100 butterflies in the experiment, explain briefly how butterflies should have been assigned to treatments. Your explanation should be complete enough so that a person not knowledgeable in statistics could follow your explanation and actually assign the butterflies to the treatments.

5. The following is excerpted from an article in the Des Moines Register on May 16, 2009.

Mixing energy drinks, alcohol can be dangerous, study shows.

Along with a jolt of caffeine, the beverages, such as Red Bull, Rockstar, Monster and Amp, have the potential for negative health effects if mixed with alcohol, according to the research.

A survey of 4,200 North Carolina college students showed that the 25 percent of students who drank alcohol and energy drinks combined consumed more alcohol than their peers who didn't mix booze and energy drinks.

Students who drank energy drinks with alcohol were twice as likely to be injured or to take advantage of someone sexually and almost twice as likely to ride with a drunken driver, the survey showed.

- a) Why is this study an observational study and not an experiment? Explain briefly.
- b) Is this a prospective or a retrospective study? Explain briefly.
- c) What is the explanatory variable? Is it categorical or numerical?
- d) What is one response variable?
- e) How should the college students have been selected so that the results of the survey can be generalized to all college students in North Carolina?